# **RECO-Accounting Software**

#### **Description**

RECO is a **GST-ready accounting software & Application** that lets you **send invoices**, **reconcile bank transactions**, **track inventory**, **generate reports**, and file **GST returns** effortlessly.

With RECO you can **work without Internet** connection and on every device from anywhere.

Reco is complete accounting solution in a single mobile application at affordable price.

### **Features**

- Easy to use
- Anytime Anywhere access
- Available on all devices
- Work offline
- Easy invoicing
- Inventory management
- Easy Voucher entry
- · Multiple company management
- Easy GST Filing
- Daily Report
- Reports in graphical format
- Less time consuming
- Reconcile Bank Transaction
- Daily Sales Invoice
- Data Security
- Auto Backup

# **USP(Selling Points)**

- Your Data remains with you (Data Security)
- Easy to file GST
- Work offline
- No specific device required (work on any device)
- Fast
- Easy to use (you don't need to hire any accountant)
- Graphical reports
- Customer Support
- Multiple company management

# Pain Areas/Pitching points

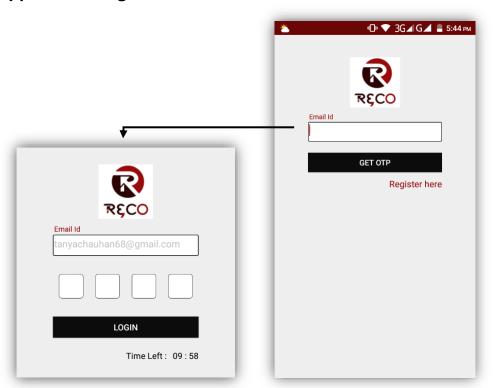
- Cost
- Complicated software & Apps
- Data Security
- Specific requirements like Device, computer, internet connection
- Time consuming Process
- Lack of knowledge about accounting
- Customer Support

### **Discussion Points**

• What is different in RECO?

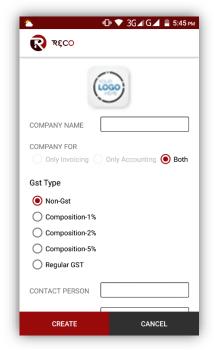
RECO have some unique features which makes it different from others:

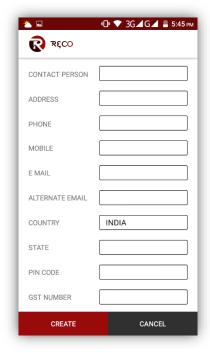
1. Application Login with OTP

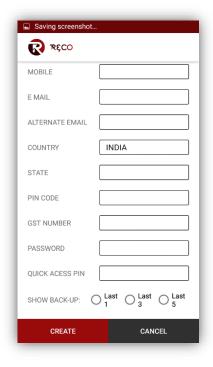


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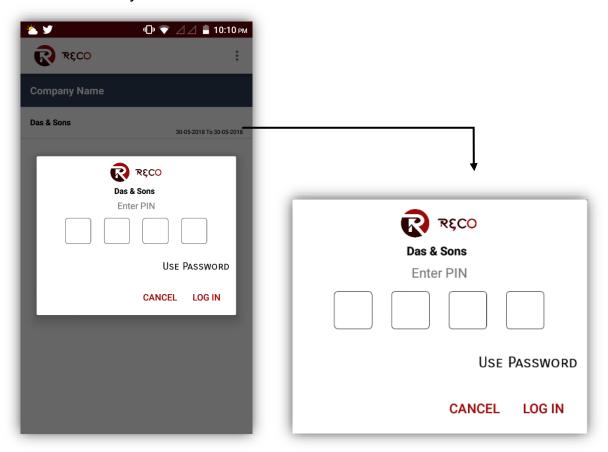
#### 2. Easy to create company







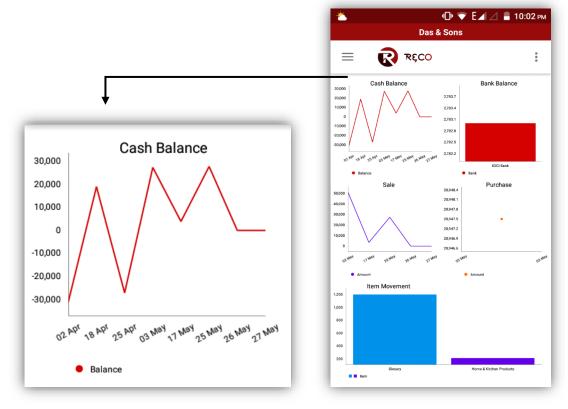
Every company you make in RECO is **Password protected** which makes your data extremely secure



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4. Reports in Graphical form which makes Easy to Understand Report

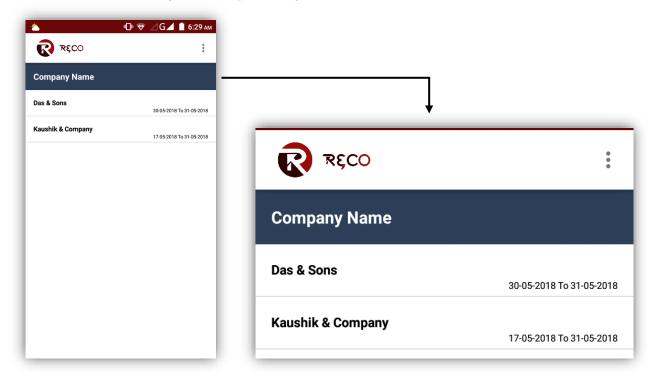


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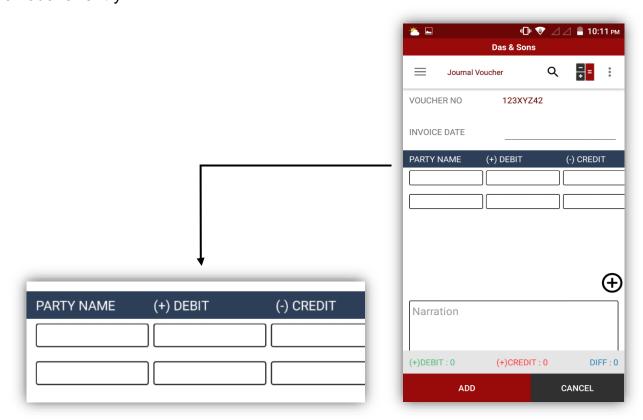
5. Sticky menu lets you access other function of application while performing other task in app.



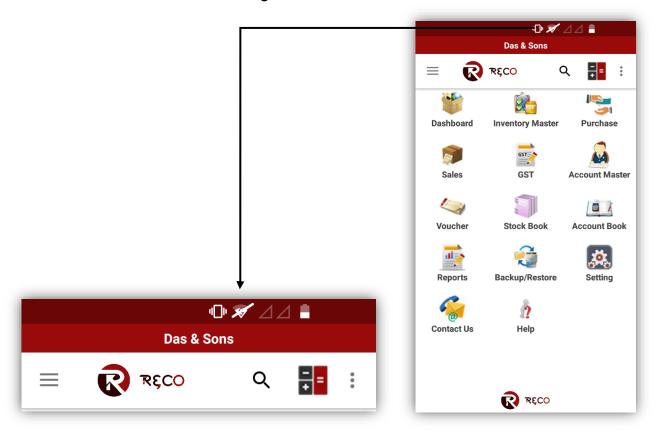
**6. Multiple company management** lets you manage your more than one Business accounts **Easily** and **Separately** 



2. **Plus (+) or Minus (-) symbols** in the place of debit and credit makes it easy to do voucher entry



6. **RECO** lets you work without Internet connection you only need internet connection once at the time of Registration



#### · How RECO is easy for everyone?

- 1. Plus (+) or Minus (-) symbols in the place of debit and credit makes it easy to do voucher entry
- 2. Its relatable icon makes easy to recognize features easily
- 3. RECO makes it easy to manage accounts
- 4. RECO is fast accounting app so you can do any entry or create any invoice quickly with RECO.
- 5. It's fun to use, so you can do your bookkeeping in your free time

#### Why anyone need or choose RECO?

- 1. RECO is **not costly** at all
- 2. GST enabled with easy GST filing and GST Report
- 3. It decreases dependency on others
- 4. Increase Accuracy
- 5. RECO is **fast accounting app** so you can do any entry or create any invoice quickly with RECO.
- 6. Its fun to use, so you can do your bookkeeping in your free time

# **Inside RECO Mobile Application**



